

General Tips & Advice for Heat-Pressing



Print. Cut. Press.

Professional Advice On The Best Methods Of Heat Application

Heat-pressing transfers isn't difficult although it can be daunting at first! To help you obtain the best possible press, we've provided a few general tips to make sure your garments look spectacular when they emerge from your heat press!

Tip 1:

Ensure the garment you're about to press is laying flat on the bottom plate of the press. Having any thick seams or buttons around the area where you intend to heat apply the logo will diminish the applied pressure that you have set, resulting in a reduction of application quality. Avoid thick seams or button areas to encourage an even and predictable press.

Tip 2:

Take the time to the arrange the garment straight on the pressing plate, as it is crucial to achieving an ideal transfer. With a t-shirt for example, take hold of each side of the garment where the under-arm seam meets the body of the garment. Pull down gently and match the length of each side of the garment hanging over the edge of each side of the plate. Aligning from the underarm seams is generally more accurate than aligning from the collar.

Tip 3:

Take the time to ensure your transfer is placed onto your garment straightly. Use a ruler and a balanced eye. A simple way to check your placement is to take 2-3 steps backwards, lean down slightly to lower your view and look down the centre of the plate at the transfer. By lowering your angle of view and giving yourself some distance you should be able to gauge whether you have placed the transfer nice and straight or a little crooked.

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More tips to help you achieve a professional press!

Tip 4:

Accidents happen! Luckily the **ProFLEX** range (*PVC, PU, Plus, Special and Reflective*) can be removed if incorrectly applied with minimal noticability. To remove:

1. Cover the **ProFLEX** with teflon.
2. Set the heat-press on a light pressure and press for about 3 seconds. This will liquify the glue slightly.
3. Raise the press and quickly peel the **ProFLEX** before the glue sets again. **Note:** Make sure that you use gloves or a leveraging implement, as the glue may burn your fingers.

Tip 5:

The **ProFLEX** range is sealed and ready to go after a single press but why not add a second press and render it to look that little bit more professional? It's easy. Once pressed, turn your garment inside out and place it back over the heat-press plate as you would do so normally. Re-press it on the same settings but for only about 5-6 seconds. This will unify the transfer and garment, pressing the design deep into the material, giving it an embedded, screen-print like appearance.

Tip 3:

When pressing **Stretch** or **ColourPRINT NEW** to lightweight 'cool dry' style sporting garments, the result can often be an overly shiny appearance due to the UV protection characteristics in the material. To reduce the shine in garments such as these:

1. Leave the carrier on the transfer and heat-press for 3 seconds.
2. Peel the backing from the transfer and apply to the garment.
3. Turn the garment over (not inside out) and press for a further 5-6 seconds from behind.